



***Share your expertise with Pennsylvania's
Personal Care and Assisted Living professionals!***

The Pennsylvania Assisted Living Association (PALA) invites you to submit a proposal to share your expertise with Pennsylvania's Personal Care and Assisted Living professionals at an upcoming conference. Being a speaker allows you to share your knowledge as well as provides exposure to PALA's network of senior living leaders and professionals.

PALA's 2021 conferences are set for:

Spring Conference – April 14-16, 2021 (Eden Resort, Lancaster)
Pittsburgh Conference – August 2021 (Date/Location to be Determined)
Fall Conference – September 29-October 1, 2021 (Hilton Harrisburg)

To be considered for an upcoming speaking opportunity, please fill out the following **PALA Speaker Proposal Form**. Proposals should:

- Address the professional development and informational needs of attendees,
- Detail how the proposal applies to the industry,
- Address critical issues and/or emerging trends,
- Offer an engaging format,
- Deliver information that can be used by attendees at work as well as the tools to improve work performance.

Please Note: No company, product or service may be endorsed in the presentation. Any product or service referenced in the presentation must be generic and available through other companies.

PALA receives numerous speaker/topic proposals throughout the year and cannot honor every request. All requests will be given equal consideration. Upon review of the proposal by PALA's Education Committee, you will be contacted if the topic is selected. All proposals must be submitted via email (janet@pala.org) or via fax 717-695-9735. No phone calls please!



Speaker Proposal Form

Presenter information:

Name:

Title:

Organization:

Address:

City, State, Zip:

Telephone:

Cell:

Fax:

Email:

Presentation Information:

- **Title:**
- **Summary** *(150-200 words describing the session. Please be very specific as this description will be used in the marketing materials for the conference.)*
- **Length:**
60 minutes _____ 90 Minutes _____
Other (please specify) _____
- **Format:**
Lecture _____ Case Study _____ Panel Discussion _____
Other (please specify):
- **Learning Objectives:**
Objective 1:
Objective 2:
Objective 3:

- Brief description of the benefit of attending this session and why it is important to the personal care and assisted living industry.

Will you have a co-presenter? Yes _____ No _____

If yes, please list the name, title, organization and contact information for each additional speaker.

Honorarium/Travel Reimbursement:

If you require an honorarium and/or travel reimbursement to present this proposed session, please provide details below. Proposals requiring speaker honorariums and/or travel reimbursement will be reviewed and decisions will be made based on proposed topic, needs, and budget requirements.

Amount Requested: _____

Does this include travel? _____ yes _____ no

Speaker Information:

Degree:

Institution:

Major Area of Study:

Year Graduated:

Additional Education Background:

Description of Current Job Responsibilities:

Pertinent qualifying experience (in content area and in instruction) to serve as a speaker:

Three references for education programming sessions you have presented in the past that we may contact, if needed.

Reference (name, company, title, telephone number, email)

Reference (name, company, title, telephone number, email)

Reference (name, company, title, telephone number, email)

Additional Information:

Please provide any additional information you would like PALA to consider when evaluating your proposal to speak.

**THANK YOU FOR SUBMITTING A PROPOSAL
TO PRESENT AT A 2021 PALA CONFERENCE.**

Submit completed forms to PALA:

Janet Neidig, Education Coordinator
janet@pala.org

PA Assisted Living Association (PALA)
105 N. Front St., Suite 106
Harrisburg, PA 17101

717-695-9734 (phone)

717-695-9734 (fax)