



Spring Conference Sponsorship Opportunities

PALA's 2022 Spring Conference, A Whole New World, is set for April 5-7, 2022, at the Eden Resort, Lancaster. Show your commitment to PALA and help your company stand out from the others as a conference sponsor. Conference Sponsors receive prominent branding recognition throughout all conference promotional materials, signage as well as several opportunities to personally address PALA members at the conference. For more information, please contact Janet Neidig (janet@pala.org) or Joan DeLuca (joan@pala.org) or call 717-695-9734.

Platinum Sponsorship - \$2,000

Portfolios – Live Cardinal

Tote Bags – Country Meadows

Welcome Reception – Priority Life Care

Sponsorship Perks:

- **Sponsor ribbon** on your conference name badge indicating your support of PALA.
- **Your Company's** full-page ad in the Conference Program with premium placement (*inside front cover, inside back cover, or back cover*).
- **Your Company's** logo on the PALA website with a link to your website, on signage at the event, and in conference promotional emails.
- **Your company** will receive Conference Registration List, Pre- and Post-Conference (*email address, if approved by attendee*).
- **Your Company's** flyer placed in Conference tote bag.

Gold Sponsorship - \$1,500

Harrisburg Happenings Lunch - Bayada

Keynote Session – Legend Senior Living | Eastern Diversified | Atria **"1" Available!**

Sponsorship Perks:

- **Sponsor ribbon** on your conference name badge indicating your support of PALA.
- **Your Company's** full-page ad in the Conference Program.
- **Your Company's** logo on the PALA website with a link to your website, on signage at the event/session, and in conference promotional emails.
- **Your Company's** sponsorship acknowledgement/thank you at sponsored event.
- **Your Company** will act as the Keynote Session or Reception Host to introduce the speaker or event (*script provided/if applicable*).
- **Your company** will receive Conference Registration List, Pre- and Post-Conference (*email address, if approved by attendee*).
- **Your Company's** flyer placed in Conference tote bag.

Silver Sponsorship - \$750

Preconference Session - Available!

Sessions – Merrill Gardens | Sunrise Senior Living “3” Available!

Network and Nibbles Table Sponsor – Synergy Pharmacy Services “9” Available

Sponsorship Perks:

- **Sponsor ribbon** on your conference name badge indicating your support of PALA.
- **Your Company’s** 1/2-page ad in the Conference Program.
- **Your Company’s** logo on the PALA website with a link to your website, on signage at the event/session, and in conference promotional emails.
- **Your Company** will act as the Breakout Session Host to introduce the speaker (script provided). Table sponsors can sit at the table during the networking session to interact with the attendees.
- **Your Company’s** sponsorship acknowledgement/thank you at beginning of the day.
- **Your company** will receive Conference Registration List, Pre- and Post-Conference (*email address, if approved by attendee*).
- **Your Company’s** flyer available at the session.

Bronze Sponsorship - \$250 Commonwealth Strategic Partners | Columbia Cottages | Philadelphia Protestant Home **Available!**

Sponsorship Perks:

- **Sponsor ribbon** on your conference name badge indicating your support of PALA.
- **Your Company’s** business card ad in the Conference Program.
- **Your Company’s** logo on the PALA website with a link to your website, on promotional emails, and on a sign recognizing all Bronze Sponsors.

**A Special Thank You for
PALA Spring Expo Exhibitors!**

**Please deduct the following amount
off the sponsorship fee:**

Platinum Sponsor - \$300

Gold Sponsor - \$200

Silver Sponsor - \$100