

PALA 2022 Fall Conference

Wednesday, September 28 - Pre-Conference		
3:30pm-6:00pm	REGISTRATION	
4:30pm – 6:00pm	Inspection and Plan of Correction Process - Margie Zelenak, Executive Director, PALA; Jeanne Parisi, Director, BHSL; Gail Bergmann, District Director Clinical Services, Brookdale Senior Living; and Mary Ann Parisse, Vice President Residential Living & Personal Care, The Philadelphia Protestant Homes, A panel of industry experts will discuss the Inspection and Plan of Correction process, including best practices and lessons learned.	1.5
6:00pm-7:30pm	WELCOME RECEPTION with Exhibitors	
Thursday, September 29 - Day 1		
6:30am	REGISTRATION	
7:00am-8:00am	BREAKFAST with Exhibitors	
8:00am-8:30am	Conference Opening/Keystone Awards - The PALA Keystone Awards recognize our members for their outstanding contributions to Pennsylvania’s Personal Care Homes and Assisted Living Residences. These awards honor dedication to the residents, family members and the communities they serve. The Keystone Awards showcase the best of our members as an example of the achievements we can accomplish together.	0.5
8:45am-10:15am	Senior Living Power UP: Elevate, Engage, Energize - Kathy Parry You have heard the way the media portrays Senior Living. All facets are lumped together, and a negative image is presented. This is NOT what Senior Living Life is about. You know there is so much more to the amazing work you and your teams do. But how can you change the mindset, elevate the profession and recruit and retain great people? In this session Kathy Parry will walk you through tactics to change the narrative in senior living. Taking steps to elevate the profession in the eyes of potential recruits and residents will lead to increases in both retention and census. Participants will power up further, they learn ways to escalate engagement on their teams. Engagement leads to staying power! Finally, Kathy will encourage participants to power up and elevate personal energy for themselves and their teams. Powering UP the profession, teams and individuals is only a few steps away.	1.5
10:15am-10:45am	SNACK BREAK with Exhibitors	
10:45am-11:45pm	Avoiding Mistakes in Planning for Veteran Benefits - Julian Gray, Julian Gray Associates There are 700,000 wartime Veterans in Pennsylvania. The Aid and Attendance program helps Veterans and their spouses to pay for care at home or in a facility setting, yet only a small percentage qualify. Find out how to avoid mistakes with the VA.	1
12:00pm-1:00pm	PA Department of Human Services BHSL Update Jeanne Parisi, Director, BHSL The BHSL Bureau Director will provide information on changes and clarification related to regulations and inspections. The session will include an opportunity for attendees to participate in a Q & A.	1
1:00-pm-2:30pm	LUNCH with Exhibitors/Prize Giveaway	
2:30pm-4:00pm	Expect Your Best - Charlie Batch In this emotional, funny and poignant presentation, Charlie shares his personal successes and failures both on and off the field. Above all, it provides three key strategies that anyone can use to expect their best and realize success in their professional and personal lives.	1.5
4:30pm-6:00pm	Networking and Nibbles - Get ready to enjoy light refreshments and the opportunity to network with your peers at PALA’s speed roundtable discussions. This is a great way to share your opinions and thoughts while learning about a topic and hearing other perspectives. Participants will spend 10 minutes and at each table.	1.5

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Friday, September 30 - Day 2

6:30am	REGISTRATION	
6:30am-8:00am	BREAKFAST and LEARN: Change Management in Turbulent Times - <i>Cynthia Gartman, Convenor for ALPHA, the Alliance for Low-Income Personal Care Home Advancement</i> Do you like change? Most people don't. Do you avoid change or do you embrace change? In our ever-evolving post-pandemic life, we only need to wait a few minutes to find out what the next "new normal" is. You can't prepare for something if you don't understand it and you certainly can't lead a team into change without understanding. Let's talk about how to be as ready for change as possible in this change filled world.	1
7:00am-8:00am	Breakfast	
8:00am-9:30am	Color, Light, & Scent: New Pathways to Dementia Care - <i>Joshua Freitas, Vice President of Program Development at CERTUS Senior living, LLC.</i> This session will provide an overview of somatic influences and their impacts on a person with dementia. Simple techniques and ideas to use improve quality of life that trigger reactions and greater success as a caregiver.	1.5
9:30am-9:45am	BREAK	
9:45am-11:15am	Increasing Your Organizational Preparedness Through Effective Planning, Training and Drills - <i>Joe Tibbs, President, HAPevolve</i> Having an effective preparedness strategy is vital for today's healthcare providers, but it's hard to evaluate whether your preparedness efforts are bad, good, or great. This presentation is designed to help attendees better understand the importance of preparedness efforts, and to increase understanding of the hallmarks of a successful preparedness program. The presentation will discuss the three key elements of preparedness which are planning, training, and exercising, and will enable participants to improve their own facilities preparedness capability.	1.5
11:30 am-12:30pm	Turning Challenges into Opportunities for Dining - <i>David Koelling, Strategic Dining Services</i> The challenges are here, and those who can embrace them and re-think how their dining program can take steps in a new direction, can be catalysts in the industry for success. The path is open for dining enhancements and innovation to come out on top. This session will look at innovative ideas for improving dining staff retention and training, how to implement innovative ideas for cost controls and quality enhancements, and help you understand how to create WOW without additional costs in dining.	1
12:30am-2:15pm	LUNCH and LEARN - Harrisburg Happenings - <i>Margie Zelenak, PALA Executive Director</i> This presentation will provide information on the regulatory and legislative issues pertaining to Personal Care and Assisted Living including legislation that may affect providers of these services.	1.5

15 TOTAL CEU