

# SEEDS FOR SUCCESS



**PALA SPRING CONFERENCE**

APRIL 18~20, 2023

LANCASTER, PA



## **Non-Exhibiting Vendor Information**

*Wyndham Resort and Convention Center, 2300 Lincoln Hwy E., Lancaster, PA 17602*

**PALA Industry Partner Member - \$600 per person**  
**Non-Member - \$800.00 per person**

A **Non-Exhibiting Vendor (NEV)** is a company that sells products and/or services to PALA members but is ***not registered*** as a Conference Exhibitor. NEV that register to attend will be reviewed and approved by PALA. The purpose of this policy is to protect the vendors exhibiting and maintain the integrity of the show.

**Please note:** All registration options for non-exhibiting vendors come with the good faith understanding that selling from the trade show aisles without having an exhibit and/or taking meeting space at or near the convention venue and using it for hospitality/demos/meetings/competing events is not allowed

## **What does my conference registration fee include?**

- ***Admission to all sessions***
- ***Admission to the Expo***
- ***Up to 14 CEU***
- ***Conference materials (tote bag, portfolio, program)***
- ***Receptions (2)***
- ***Coffee breaks (2)***
- ***breakfasts (2)***
- ***lunches (2)***



# PALA Spring Conference Non-Exhibiting Vendor Registration

April 18-20, 2023 | Wyndham Resort, Lancaster

**PALA CANCELLATION POLICY:** Cancellations must be in writing to Joan DeLuca ([joan@pala.org](mailto:joan@pala.org)) by March 17, 2023. A \$25 administrative fee will be assessed. No cancellations will be accepted after March 17, 2023.

**CONFIRMATION/UPDATES:** The email you provide below will be used for registration confirmation, receipt, and conference updates.

**Registration Pricing Level:**

**Cost**

**PALA Industry Partner**

\$600

**Non-Member**

\$800

## Please Complete the Required Registration and Payment Information

Attendee Name for Name Tag: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Attend Preconference Session 1  Attend Preconference Session 2  Attend Networking & Nibbles

Payment Options:  Check Enclosed  VISA  MasterCard  American Express  Discover

Printed Name on Card: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Card Zip Code \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Email/Scan registration to [joan@pala.org](mailto:joan@pala.org), Fax: (717) 695-9735, or call (717) 695-9734.